



Innovation & Technology Commercialization Professional Course

The Innovation & Technology Commercialization Professional (ITCP) Course was created by Georgia Tech's Enterprise Innovation Institute, the nation's largest and most comprehensive university-based program of technology commercialization and economic development. Designed for early-career professionals, this self-paced course teaches fundamental technology transfer and commercialization best practices with a unique perspective on developing and strengthening innovation ecosystems worldwide. These lessons are universally applicable and can set professionals up for success anywhere in the world. Professionals enrolled in this course can expect to learn the following and more:

- Technology Transfer and Technology Commercialization Principles
- How to Stimulate Research, Talent, and Innovation in an Ecosystem
- How to Incorporate Intellectual Property Protection in Commercialization Strategies
- How to Foster Cross-border Collaborations to Move Innovation into Global Markets
- How to Use Evidence-Based Entrepreneurship to Increase Commercialization Success
- How to Evaluate Technology Readiness for Different Commercialization Pathways
- How to Energize Technology Transfer Practices with Industry, Academia, Government, and

Current Success

To address the growing need to educate commercialization professionals, the Georgia Institute of Technology was awarded a contract to create a universally applicable technology transfer course. After a successful pilot in 2021, the decision was made to continue the course and expand it into other languages. The ITCP Course has now been translated into Chinese, French, and Spanish, and more than 1200 learners from around the world have passed the course and earned their certificate.

35 LECTURE
VIDEOS

8 EXPERT
INSTRUCTORS

MULTIPLE
INTERACTIVE
SESSIONS

SELF-PACED
LEARNING

JOIN
US!

~ 80%
"VERY" or
"EXTREMELY LIKELY"
TO RECOMMEND
THE COURSE

Learn more by visiting us at
grow.gatech.edu/itcp